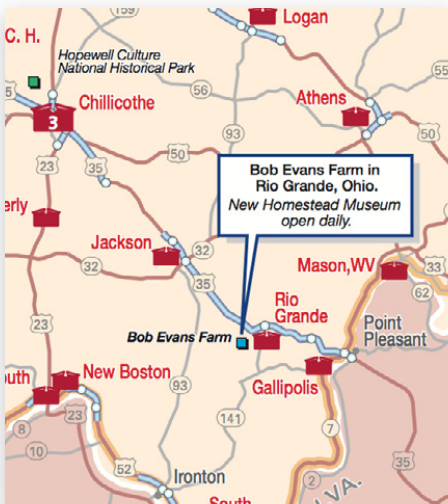




Restaurants



To help restaurants enhance their marketing strategy to build strong relationships with their target consumers, we use an arsenal of geographic tools that touch across all media, including printed market maps, mobile applications and interactive web-based applications. We also provide market location consultation to help restaurants plan where their next franchise should be.

SERVICES

- Mobile application development
- Custom static and interactive mapping content for all media (print, web, video, and mobile)
- Graphic illustrations and animations
- Directory development
- Locator map development for print, web, and direct mail
- Pre-press, press check and print brokering services
- Interactive maps using Google and Bing APIs
- Market planning using GIS software

"International Mapping is the definition of professionalism. Every project we give to them comes out so wonderful and accurate! We really appreciate the time they spend to make sure it is exactly what we were looking for. And to top it all off, they are a joy to work with!"

Michelle Johnstone – Lincoln Properties

Custom Mapping for a Complex World

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