

# Ad Agencies, Marketing Firms, Fundraisers & Event Coordinators



When agencies need to convey a client's geographic presence or incorporate a geographic component into their marketing message, many look to us to help provide that custom mapping support to enhance marketing efforts across all media. This support includes map illustrations, mobile applications, and even geographic animations to help increase response rates, as well as drive traffic to brick-and-mortar locations and e-commerce web sites.

## SERVICES

- Custom static and interactive mapping content for print, web, video, and mobile
- Mapping support for all types of campaigns including promotional products
- Geographic illustrations and animations
- Creative graphic design capabilities in 2-D and 3-D
- Mobile application development
- Directory and Locator map development
- Destination content authoring
- Interactive maps using Google and Bing API's
- Market and Data Analysis using GIS Software

*"As a professional fundraiser, I have the challenge of developing innovative campaigns to bring in new donors, while working within my non-profit client's limited budget. International Mapping presented me with the perfect solution. As part of a new direct mail effort, I distributed thousands of their Pacific Battles of World War II Map. Not only did my client love the visual appeal and accuracy of the map, but the donors did too! This package was the most successful acquisition appeal this client saw all year. Aside from being impressed by the quality of their maps, it was also a joy to work with their customer service team. They were attentive, professional, and worked with us to ensure this effort was cost-effective for my client."*

Michael Garner – Eberle Communications

## Custom Mapping for a Complex World

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